

4th Annual CEOs Breakfast Sponsorship Opportunities

The Annual CEOs Breakfast presents a unique opportunity for brand positioning and communication that will enjoy optimal visibility before 200 decision makers in leading organisations across East Africa, entrepreneurs and visionaries who have significant purchasing power and decision-making authority.

Select a sponsorship option below and get in touch with **Kimani Patrick** (lead organiser) via +254 710 254524 or Kimani@inversk.co.ke. Enjoy a 10% discount on all commitments before January 15th 2021

| Sponsorship Type | Investment (Ksh) | Privileges/Benefits |
|----------------------------------|------------------|--|
| Title Sponsor (1 Opportunity) | 350,000 | <ul style="list-style-type: none"> ◆ Title sponsor ◆ Organisation CEO/MD to give keynote address ◆ Double page (prime spread) advert on Inversk Magazine March 2021 Special Edition. ◆ Exhibition desk at a prime event location ◆ Company allowed to issue brand merchandise to all event participants ◆ Company logo to be included in all event marketing materials and campaigns ◆ Up to 10 complimentary tickets |
| Platinum (1 opportunity) | 250,000 | <ul style="list-style-type: none"> ◆ Organisation representative to be part of one main stage discussion ◆ Double page (prime spread) advert on Inversk Magazine March 2021 Special Edition. ◆ Exhibition desk at a prime event location ◆ Company allowed to issue brand merchandise to all event participants ◆ Company logo to be included in all event marketing materials ◆ Up to 6 complimentary tickets |
| Gold (2 opportunities) | 150,000 | <ul style="list-style-type: none"> ◆ Double page (prime spread) advert on Inversk Magazine March 2021 Special Edition. ◆ Exhibition desk at the event location ◆ Company allowed to issue brand merchandise to all event participants ◆ Company logo to be included in all event marketing materials ◆ Up to 4 complimentary tickets |
| Silver (3 opportunities) | 100,000 | <ul style="list-style-type: none"> ◆ Full page Double page (prime spread) advert on Inversk Magazine March 2021 Special Edition ◆ Exhibition desk at the event location ◆ Company allowed to issue brand merchandise to all event participants ◆ Company logo to be included in all event marketing materials ◆ Up to 3 complimentary tickets |
| Bronze (4 opportunities) | 80,000 | <ul style="list-style-type: none"> ◆ Half page Double page (prime spread) advert on Inversk Magazine March 2021 Special Edition ◆ Company logo to be included in all event marketing materials ◆ 2 complimentary tickets |